

THE GLEICHEN CALL

VOLUME XXXVI NO. 34 GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 10, 1943 SUBSCRIPTION \$2.00 PER YEAR

Curfew Will Be Enforced Presently

A meeting of the town council was held last week. A by-law to institute curfew requiring children 16 years and under to be off the streets of the town between the hours 9 p.m. and 6 a.m., during the months of October to May 1st following and from 10 p.m. to 6 a.m. during the months of June to October 1st, unless accompanied by his or her parents or legal guardian, was given two readings. Conditions in the community hall in regard to smoking had become so bad among the young people attending shows that precautions against fire would have to be taken, and it was decided to prohibit smoking in the hall. The waterworks system was discussed and a test of the well and distribution system would be undertaken by the Calgary Power Co. shortly.

Victory Loan Sales Total \$76,500

Congratulations to Gleichen-Cluny folks. Canada is proud of you. These Victory Loan pennants which flew high last week meant that the boys and girls in the fighting forces—and girls—were getting a little closer to home just that much sooner. The Fifth Victory Loan—the toughest one yet—and we mean Toughest with a capital "T" has gone over with a bang. (When our quota of \$75,000 was announced, a couple of long-faced guys remarked that we would never make it, but three hundred and sixty-one of you did make it, and more too. Well, you should take those long-faced guys now.)

Gleichen-Cluny have always made their objective in every loan so far not only made it, but exceeded it by a substantial amount.

Cluny beat their all time record by landing up the highest record so far of \$24,200 from 129 good buyers. Three

cheers for Cluny.

The final results at the close of the drive were: Cluny and district \$24,200 from 129 subscribers; Gleichen and district \$52,300 from 232 subscribers. Totalling \$76,500 from 361 buyers. The percentage total 134.

Many people have asked where does all the money come from to put over such a big loan? How does the government figure out what the public can subscribe? Here is the answer: Most of the time we think backwards. When times are hard, as they were in the 1930's we count our cents and listen to "wise" sermons about saving. When money is plentiful as it is now, we want to spend, to get our money into something solid or enjoyable. We say that prices are low when we really mean that money is high in value. We say that prices are high when we really mean that money is low in value. It is the value of money that changes, not the value of food, clothes a house or a car or what have you. Money that is saved in hard times loses value as prices rise. Money that is saved in times like now grows in value with changing times.

Right now money is low in value. For every \$15 earned in Canada there is only \$10 worth of available goods. If Canadians were to spend everything they earn now they could get only about two-thirds value for their money. Prices, sellings, wages and under competitive bidding. The only man who might profit would be the one who could save most and saving would be more and more difficult no matter how hard wages tried to keep up with prices.

Canadians, this year will earn more than 75 billion dollars compared to only a bit more than 4 billion dollars in 1939. Even after personal taxes are paid, there will be more than \$10 billion dollars left from 1943 incomes and 80 percent of that is with people who earn less than \$3000 a year. All that money and only about 4 billion dollars' worth of goods that could be bought. What of the other 14 billion dollars left after taxes are paid?

One of two things must happen. We either let prices rise to destroy that 14 billion extra dollars, or we save that money in the form of money until we can produce the goods that it should buy for you and me and the other fellow. Eighty percent of that 14 billion belongs to people earning less than \$3000 a year. Eighty percent is just one billion two hundred million dollars. That was exactly how much we were asked for in the Fifth Victory Loan.

Notes From U.F.W.A.

(By Special Correspondent)
The weekly demonstration given by Miss Fraser of the Department of Agriculture, on November 4th and 5th under the auspices of the U. F. W. A. was a huge success. The demonstration was held at the home of Mrs. K. Sammons and a class of 16 members attended both days. The members benefited greatly and Miss Fraser proved herself very capable and most efficient in every detail in cutting out, fitting and neat fitting. She was very obliging and pleasant to all and very patient. The president, on behalf of the members, presented a hearty vote of thanks to Miss Fraser and hopes she may come again in the near future.

The Blackfoot Indiana sold 150 head of steers. This time they went to the C.P.R. at Strathmore where they will be fattened at the farm on the grain which has been gathered for by our old friend Jack Downie for the Company.

Enrollment in the correspondence school branch of the Department of Education has reached 5,000 Alberta boys, men and children. It was announced by G. F. Bruce, acting director. Interest is being given stated Mr. Bruce, and results are excellent. There is not a shadow of doubt that this enrollment would reach a much larger figure if more people knew about the service offered. Thousands of Albertans do not know that such a service is available. Mr. Bruce said it is a startling fact that such a large number of youngsters are taught to read by correspondence. He said the work is done through the medium prepared by some forty instructors employed by the department of education. Each season provides information. Each season provides information. Each season provides information.

Flowers were given to Mr. and Mrs. S. Williams, Mr. and Mrs. Jack, Mrs. Simonin and family, Charles Quong and Fred Quong, Mr. and Mrs. Joe Davern, Mr. and Mrs. L. Agerskog, Mr. and Mrs. G. W. Beattie. Requin high mass was celebrated at St. Trinity church Cluny, Thursday morning at 10 o'clock after which a mass was made in the family hall at the Gleichen cemetery.

Items From The Battery

Battery Sgt. Major Instructor Boos has returned to the 22nd Battery and will be instructing at Gleichen, Husar and Bassano for the balance of the training season.

It is not definite yet but it is expected that a smelter will be held at the Gleichen Armouries on Friday, Nov. 19th. All personnel should attend.

District Ordnance Inspectors gave this unit a careful checking over last week. Q.M.S. Puythian was a very busy man, on top of his regular duties and the Victory Loan drive of which he was organizer. His came on top of the whole heap.

APPEAL FOR MEN WHO CAN BE SPARED FROM FARMS

Under the Dominion-Province Farm Labor Program an appeal is being made for men who can be spared from the farms during the winter months for work in other essential industries. The need in industries such as logging, lumbering, mining, fishing, packing, plants and tractors maintenance is acute, and in order to meet the requirements in these industries, farmers and farm workers, who can be spared from the farms during the slack season, are being asked to take employment outside of agriculture.

Only men who can be spared from the farms will be accepted for employment in other industries, and to guard against essential men leaving the farms, the program is being run through the district agriculturalist or local labor representative is required before the worker is directed to other work. As further assurance that the farm worker will be available for the 1944 production campaign, his permit to engage in another occupation outside of agriculture will automatically expire on March 31st 1944.

When a farm worker of military age secures temporary employment in an essential industry outside of agriculture pursuant to a permit from National Selective Service, such temporary employment will not interfere with his postment as a farm worker. However, the worker must notify his War Relocation Board of his change of address and employment.

The recruiting campaign is being organized by the District Agriculturalists who are being assisted by the Local Labor Representatives and members of the Farm and Industry Committees. Men who can be spared from the farms during the winter months should inquire of the district agriculturalist or local labor representative of employment available, and they may secure full information from these officials.

Town & District

Tomorrow, November 11th, Remembrance Day, the schools of Gleichen will be closed for the day. At a meeting of the town council last week it was decided to close the schools to individual business places to do as they pleased about observing the day as a holiday.

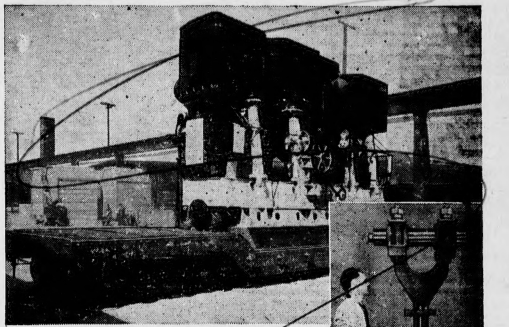
The Canadian Legion boys received a supply of poppies last week and have been disposing of them at a fast pace.

Pump puddings and Christmas cakes on the minds of Canadian housewives will no lack just to be brought under the pump during the week of the W.P.L.B.

Mrs. C. Bartsch and grand child, Katy, moved to Calgary last week where they will spend the winter.

As the Rev. Mr. Hoard has left to take charge of the Parish of Okotoks and the adjacent areas there will be no more church services in St. Andrews for sometime. Everyone regrets Mr. Hoard's departure as he was very well liked by all who had the privilege of meeting and knowing him. There is a great scarcity of ministers at the present time since so many are serving in the army as chaplains and in other war capacities. The next church service will be held in St. Andrews and service will be given to all members.

Navy Marine Engines Made and Carried by C.P.R.



Helping to meet the urgent need of the Royal Canadian Navy for main marine engines and condensers to be used in escort vessels the Canadian Pacific Railway's Angus Shops in Montreal now has a steadily increasing flow of these "tools of war" from that section of the big shops which earlier completed the manufacture on schedule of more than 1,400 Valentine tanks, mainly for service in Russia.

The marine engine, pictured above on a C.P.R. depressed-centre flat car, prior to being prepared for shipment, weighs 25 tons, with condensers and boiler plates included. It is demonstrated in the picture on the right of the workman, who is dwarfed by one of the huge connecting rods. Handling of the engines to their destination comes by the head of "high and wide" trans-shipment, with special advice from the Canadian Pacific's engineering

department being followed to squeeze the load past bridges and other permanent installations. As was the case with the Valentine tanks the marine engines are being made at the same time as Angus Shops handles the greatly increased repairs on locomotives and cars necessitated by wartime's heavier transportation load. All this is being done without new buildings or extensive additions to the existing plant, a further demonstration of the versatility of the department headed by H. B. Bowen, chief motive power and rolling stock.

To reach marine engine production as early as possible machining of parts and fabrication of sub-assemblies was started well before the tank work still was proceeding at the big Canadian Pacific shops. As machine capacity and floor space were released from the tank contract they were utilized for the

marine engine work. The first 11-ton engine bedplate was laid down a little over two weeks after completion of the last tank hull on the Valentine contract to earn the compliment in an official report that "the very best efforts were put forth by all persons responsible for this work."

THE CHARTERED BANKS of Canada keep abreast of the Dominion's expanding needs:



Six times since 1870 the Bank Act under which the Chartered Banks operate has been revised by parliament—six times in that period the activities of the banks have been carefully scrutinized by the people's representatives.

Every ten years the Bank Act has been thus revised. Each one of the six decennial revisions has contributed much to the evolution of the banking system to meet the expanding needs of a developing Dominion.

In 1934 the sixth revision of the Bank Act was made. Fifty members of the House of Commons

made up the committee, which examined witnesses—among them bank officers, government officials and reformers—and studied exhibits filed by various individuals and organizations. Findings were submitted to the House, and later that year the Bank Act was revised in many important particulars.

Through democratic enquiry and decision, the Canadian banking system has grown and been adjusted to meet the needs of the people, providing a repository for savings and a sound basis for Canada's free economic development.

THE CHARTERED BANKS OF CANADA

A COUNTRY EDITOR SEES Ottawa

WRITTEN SPECIALLY FOR THE WEEKLY NEWSLETTER OF CANADA BY JIM SHERRIFF, Editor of the SUN-SMITH CURRENT BARRACLOUGH

Ottogorsk: The City of Ottawa, 80,000 square foot annex to house studying a post-war program involving \$800,000 worth of new sewers and 20% miles of new pavement and sidewalk costing another \$800,000. Construction is starting on a new

staff of 400 at national registration headquarters keeps busy, making some 135,000 changes a month in the record of about nine million Canadians. The Consumer Branch of the C.P.B. in Ottawa under the direction of Byrne Hope Saunders, better known as Chastelaine's editor, is asking Canadian women to familiarize themselves with the working of retail meat charts. Initiated in the ways of charts through the board of the board, the job of shopping for meat is now further simplified by the addition of a meat chart, which shows the selling price of any cut of lamb. Any woman who doesn't know her cuts, can learn by the high school of consumers. (Continued on another page.)

News Items of Local Interest

Services will be held in the Gleichen United Church on the 14th and 28th of November.

Mr. and Mrs. Smith and family who have been a resident of Gleichen for the past year or so moved to Strathmore Monday where Mr. Smith has accepted a position at the bank.

Mrs. Umbreit's home was the scene of a happy gathering in honor of Miss Yvonne Hayes bride to be. The Yvonne Hayes bride to be.

showers was attended by 80 or 90 guests and the gifts were most serviceable and costly. The decorated wagon was drawn by Misses Hayes and McMillan. After a most delicious lunch Miss Hayes thanked all present for the gifts. All joined in wishing Miss Hayes every happiness.

Had the cost of living increased at the same rate as it did in the last war the people in Canada this year would have had to spend \$700,000,000 more

for staple commodities, food and clothing, than they have done under price control regulations. Hold the stabilization line, keep down waste and rising prices. Women of today work for today and thinking for tomorrow know there must be a stable economy for fighting of the war and winning of the peace.

Housewives of Alberta are having trouble getting results from the new Vitamin B white flour, according to reports reaching Mrs. Richards MacIntyre, director of women's extension service with the Department of Agriculture. This can be avoided, said, if four simple rules are followed. First, use a short flour period. Next when refrigerator rolls are being made allow dough to come to room temperature before putting in a warmer place to rise. Again if the dough seems sticky try milk instead of potato water. And finally if wheat germ is added a loaf of better volume will result.

The road to the bridge crossing the Bow River has been graded by the government grade crew and is now in smooth condition. In fact it is now in better shape than it has been for a long time, except in several places where the newly shifted earth has not had time to be packed down by traffic passing over it. Now if a new floor was laid down on the bridge that would be a decided improvement. The ends of the planks where they join one another are badly worn away so much so that there are deep holes in the surface. For roughness, it beats the worst roads hereabouts by a mile.

The Right Rev. M. B. Bagg B.A., D.D., Bishop of Calgary held a confirmation service in St. Andrew's church, when eight were confirmed. They were: Reggie Bostelle, Ethel Bates, Pauline Sutermeister, Joy Sutermeister, Donna MacCallum, Teddy James, Russell and Leslie Hampton. It was a most impressive service and the Bishop delivered a very inspiring address both to the candidates and congregation. Mr. and Mrs. Sutermeister very kindly gave their home where tea was served to Bishop and Mrs. Bagg, the departing minister, Mr. Hoad, the newly confirmed candidates and church ward-

ens. As the W.A. president, Mrs. R. S. Haskayne was unavoidably absent she requested Mrs. Deshayes, Mrs. Hampton and Mrs. T. W. Bates, et al., to assist Mrs. Sutermeister with the tea.

Sale of second hand machinery among farmers intending to apply for a permit to buy new machinery is discouraged by W. G. Trimble, farm machinery ration officer. "Farmers should determine, first, from the Board, whether or not new machinery can be granted. Improvement of the farm machinery supply for 1944 still does not provide enough new machinery to go around. Only legitimate essential needs can be met and every usable piece of equipment should be maintained. Replacement of worn out machinery or change over to power should have first consideration. Every effort is being made to meet demand for power resulting from labor shortage. The most effective use of second hand equipment is secured by those who own it," says Mr. Trimble.

Chinese commit suicide by taking a cupful of salt at one time.

One was contributed to the headline of another is a pound added to your own.

Hope is all right when it forms a partnership with hate.

(Continued from page one)

A WEEKLY EDITOR

distinguish between loins and roast, pig or breast of lamb by staring at the cutting chart, accompanying all price charts, featuring slightly lower prices than those which have prevailed, the lamb seems a break for the nation's biggest eatery, the housewife.

The order by the department of labor declaring the meat packing industry essential to the war and national interest has a background. It has been estimated that meat packing plants in Canada will produce 150,000,000 pounds of meat products during 1945. Of this an estimate is that nearly 50 percent will go directly into distribution for war purposes. Obligations to Great Britain will take care of between ten and fifteen million pounds of bacon alone while the Canadian armed forces will be fed with 100,000,000 pounds of meat products.

The vegetable oil industry in Canada gains in importance as the war goes on. Latest sales last year hit the \$24,000,000 mark. Of ten active plants four are in the Montreal area, two in Ontario, a couple in Manitoba, one each in Alberta and Saskatchewan. In 1942 being 1943 for 1944, the industry's output was 100,000 tons. Production in 1944 was 175,000 tons, a 75 percent increase. The industry is now experimenting with large scale growing of sunflower.

The return to Canada of a proportion of the Canadian Forestry Corps from lumbering operations in the United Kingdom is announced by National Defence H.Q. The British government has agreed that the output of timber for the war effort of the United Nations can be increased by using their scout foresters in the forests throughout Canada where the resources and quality of timber are better than those now available in Great Britain. Lumber is one of the "musts" for the United Kingdom now as always.

Odds and ends: Good fur catches for the Eskimos have made them look over income tax; Mounted Police fill out forms, make necessary assessments. Maybe it's the greatest purchasing power, but Canadians are hitting into plenty of meat with a moderate increase in 1942 over 1941. The estimated per capita consumption of all meats (including offals) in 1942 was 135.2 pounds, an up of two women over the previous year. Canada's rehabilitation plan for men and women of the armed forces, including financial aid and vocational training for all veterans, is ahead of all other parts of the British Commonwealth and Empire, being used as a model for similar planning in the U.S.A. Colonel H. M. Bell, Veterans' Welfare Officer, Passions and Health, Ottawa. The Canadian Red Cross Society has undertaken to provide 100,000 parcels of food for French prisoners of war in Germany, as well as medical supplies and vitamins for children and nursing mothers in Poland. The new synthetic rubber tires are very apt to go "boom" at over 30 m.p.h. at overload, or if the tire should be underinflated, it is coming from rubber controller. The trucking is most likely to give trouble if used improperly.

One side of war is a big business and unemployment by millions and Supply drops. Total value of contracts awarded and commitments made on Canadian, United Kingdom and other accounts has exceeded the 10,000,000,000 mark end of September. Just

FARMERS AND FARM-WORKERS who can be spared from the farm are URGENTLY NEEDED for other ESSENTIAL WORK during winter months:

Lumbering, Mining, Packing-Plants, Track Maintenance

Consult your District Agriculturist or Local Labor Representative . . . DOM. PROV. FARM LABOR PROGRAM Parliament Building Edmonton

CHRISTMAS December 29th this Year?



Certainly we'll have Christmas this year on the same day as usual, December 25th. But what is Christmas without gifts and remembrances. And if these arrive late or maybe not at all—what happens then?

More than ever this year we urge you to DO YOUR CHRISTMAS ORDERING EARLY—AT ALL possible do it RIGHT AWAY. Wartime conditions will place all facilities under an abnormal strain later on. A great deal of merchandise will be difficult or altogether impossible to secure. Mail and transportation service will be operating under tremendous pressure. This year—as a patriotic gesture as much as for your own greater satisfaction—

Do Your Christmas Shopping Early!

THE T. EATON CO. WESTERN CANADA LIMITED

THE COURSE TO FOLLOW

Grain congestion is very severe at the present time. The small initial wheat delivery quota amply demonstrates the truth of this statement.

In face of such conditions it is difficult for farmers to direct their limited quotas to the elevators of their choice, which in most cases is the Pool Elevators. The Pool Elevator system acknowledges that the problem is a complicated one. To tell farmers to deliver all their grain to Pool elevators when space is so limited is simply not common sense.

But the Wheat Pool does suggest that where farmers have any selection in the matter the Pool elevators should get the preference. Furthermore, if you are compelled by unavoidable circumstances to deliver your grain elsewhere, do not forget that you should return to Pool elevators whenever the situation clears up and the congestion is relieved.

ALBERTA WHEAT POOL

count the zeros. Contracts placed on Canadian account alone totalled over four and a half billion dollars. Including contracts awarded for plants, plants extensions and general purchases. The prices by the Prices Board on three previous orders awarded maximum price regulations for use of stores, ranges or other heating or cooking appliances range from 90 per cent of listed retail price when new or rebuilt or equivalent appliances a year or under in age to 60 per cent for those more than four years old. The applies in like extent to new and wood appliances. Service with elevators are about as variable these days as known in the good old days trade days.

FOOD FOR FIGHTING MEN
We're in the Army Now!
SEND HOGS FASTER WITH SHUR-GAIN HOG CONCENTRATE
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GLEICHEN

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Both for Price shown
All Magazines Are for One Year

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- [1] Canadian Home Journal 2.50
- [1] Chatelaine 2.50
- [1] National Geographic Monthly 2.50
- [1] Family Herald & Weekly Star 2.50
- [1] New World (Illustrated) 2.50
- [1] Free Press Prairie Farmer 2.50
- [1] Western Producer 2.50
- [1] The Country Guide (2 years) 2.50
- [1] Canada Poultryman 2.50
- [1] True Story 2.75
- [1] American Home 2.75
- [1] Sports Afield 3.10
- [1] Outdoors 3.10
- [1] Magazine Digest 3.75
- [1] Red Book 4.25
- [1] Open Road for Boys 2.50
- [1] American Girl 2.50
- [1] Parent's Magazine 3.25
- [1] The Canadian Herald 3.25
- [1] Popular Mechanics 4.10
- [1] Popular Science 3.90
- [1] Elude (Music) 3.95
- [1] Science Digest 4.10
- [1] Child Life 3.90
- [1] Better Cooking & Homemaking 4.10
- [1] The Woman 3.10
- [1] Outdoor Life 3.25

due to wartime conditions subscriptions should allow slight increase in price. We will send first copy of magazine. Offers Fully Guaranteed

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 - [1] Canadian Home Journal 1 yr.
 - [1] Chatelaine 1 yr.
 - [1] National Geographic Monthly 1 yr.
 - [1] Family Herald & Weekly Star 1 yr.
 - [1] New World (Illustrated) 1 yr.
 - [1] Free Press Prairie Farmer 1 yr.
 - [1] Western Producer 1 yr.
 - [1] The Country Guide, 2 yrs.
 - [1] Canada Poultryman 1 yr.
 - [1] Canadian Silver Fox 1 yr.
 - [1] American Fruit Grower 1 yr.

This Newspaper, 1 Year, and Your Choice Three Famous Magazines

- For both newspaper and magazines... **\$3.75**
- GROUP "A"—SELECT ONE
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 - [1] Canadian Home Journal 1 yr.
 - [1] Chatelaine 1 yr.
 - [1] Magazine Digest 6 mos.
 - [1] Playhouse-Movie Mirror 1 yr.
 - [1] Christian Herald 8 mos.
 - [1] American Girl 1 yr.
 - [1] Sports Afield 1 yr.
 - [1] Parent's Magazine 8 mos.
 - [1] Outdoors 1 yr.
 - [1] Open Road for Boys 1 yr.
 - [1] Flower Grower 1 yr.
- GROUP "B"—SELECT TWO
- [1] Maclean's (24 Issues) 1 yr.
 - [1] Canadian Home Journal 1 yr.
 - [1] Chatelaine 1 yr.
 - [1] Family Herald & Weekly Star 1 yr.
 - [1] New World (Illustrated) 1 yr.
 - [1] Western Producer 1 yr.
 - [1] The Country Guide 2 yrs.
 - [1] Canada Poultryman 1 yr.
 - [1] Canadian Silver Fox 1 yr.
 - [1] American Fruit Grower 1 yr.

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